

THE BWF COACHING PATHWAY

BWF

Supporting coaches in taking players from grassroots to podium

Elements of the pathway

Level 1 Coaching Certificate

The Level 1 course prepares candidates with basic badminton experience (including Shuttle Time teachers looking to advance their skills) to plan and deliver linked coaching sessions for badminton and/or Para badminton.

Contents cover basic coaching principles, basic coaching methodology, and introductory elements to technical, tactical, physical and psychological work with badminton players.

There is also a Disability Coaching Workshop in which coaches are challenged to apply the same principles and practice to athletes with physical and/or intellectual disabilities. This can be run as part of the Level 1 course or as an additional component for previously certified Level 1 coaches.

Level 2 Coaching Certificate

The focus of the Level 2 course is on planning and delivery of annual training and competition programmes, along with more detail on the underpinning sport science.

Contents include more advanced coaching principles to help coaches work at more professional levels with higher levels of players. The technical, tactical, physical and psychological elements are also addressed in greater depth.

A Para badminton component for Level 2 is currently under development.

Level 3 Coaching Certificate

The Level 3 course takes a broader scope, looking at the role of the coach within a player development pathway, while also examining key points within that pathway, such as youth development and working with elite players.

Level 3 is an extremely interactive course, where coaches look at existing models to discuss, debate, reflect, and finally apply their findings to their own contexts in a post-course project.

Why a coaching pathway?

Coaches are the key in taking players from grassroots to podium. In order to grow the sport, we need *more* and *better* coaches at all levels.

Coaches need different skills and knowledge at different levels of player development. The BWF Coach Education framework aims to address those needs.

At the same time, in order for coaches to be effective, they must also be able to work within national or regional structures. The coaching pathway looks beyond coaches' on-court work to examine how this fits into the larger perspective of player development within a national system, thereby helping coaches and players achieve the best possible results.

The BWF coaching pathway promotes diversity and inclusion by actively supporting the participation of women and other under-represented groups.

Equivalency

BWF has developed a competency matrix detailing the expected outcomes and skills for each level of BWF Coach Education.

The first equivalency test cases are in process, paving the way for national federations to apply for recognition of their national coaching awards. This equivalent BWF status for national awards will allow experienced coaches progress more easily through the BWF pathway.

For more information, please contact **Sharon Springer** at s.springer@bwfbadminton.org.



BWF COACH EDUCATION

BWF

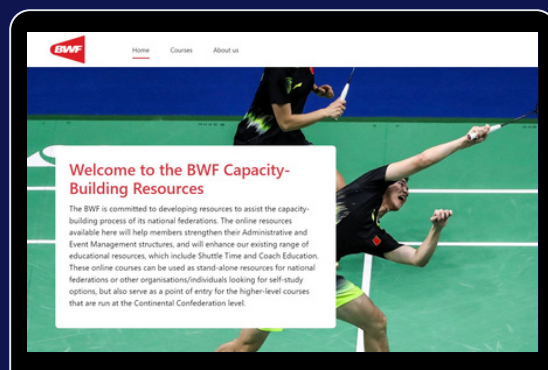
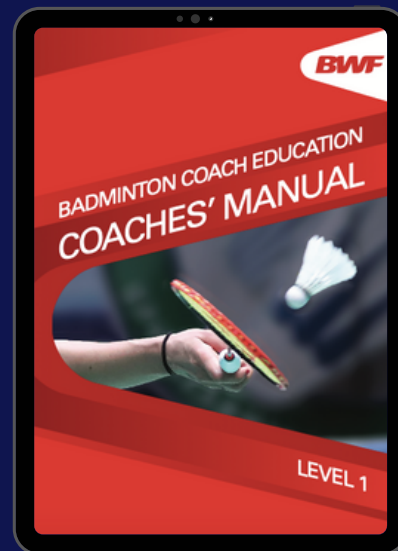
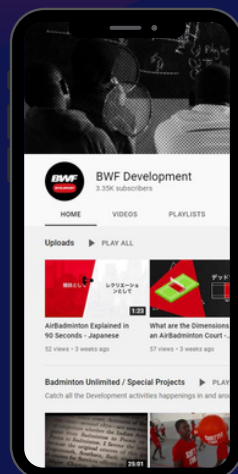
RESOURCES

MANUALS

Our coaching manuals can be downloaded at no cost in a variety of languages at: development.bwfbadminton.com

VIDEOS

Supporting videos can be accessed on our YouTube channel, [BWF Development](https://www.youtube.com/BWFDevelopment)



COURSES

BWF-certified Coach Education courses are delivered by qualified BWF Tutors. Depending on the level, these are run by Member Associations or Continental Confederations. Contact your local body for further information.

Flexible delivery options:

- **Online education:** An online component has been developed to make Coach Education more accessible. This will allow for shorter, more focused face-to-face courses and greater flexibility for coaches to attend.
- **FastTrack course:** This intensive format is aimed to help international players successfully transition into coaching. The course covers content from Levels 1 & 2.