



# WHAT IS DUAL CAREER?

Dual Career allows players to successfully initiate, develop, and finalise their elite sporting career as part of a lifelong journey, in combination with the pursuit of education and/or work.

(European Commission, 2012)

# BENEFITS OF DUAL CAREER

- ▶ Health-related benefits
- ▶ Developmental benefits
- ▶ Social benefits
- ▶ Benefits related to athletic retirement and life after sport
- ▶ Better future employment prospects

(European Commission, 2012)



More Information  
| <https://qrco.de/bd21D2> |

Interest Form  
| <https://forms.office.com/r/VuqVNVY1Jb> |



BWF

PLAYER EDUCATION  
AND DUAL CAREER

BEYOND BADMINTON



# BWF DUAL CAREER PATHWAY

**15-19** years old

## Junior Tournaments

- ◀ National/Continental/BWF levels

## BWF Education Programmes

- ◀ Shuttle Time Youth Leadership workshop

## BWF Dual Career Programmes

in partnership with



- ◀ Athlete Certificate online course

**19+** years old

## Senior Tournaments

- ◀ National/Continental/BWF levels
- ◀ Olympic, Paralympic, and Global Games

## BWF Education Programmes

- ◀ Shuttle Time University/Teacher course
- ◀ Coach Education
- ◀ National Administrators' pathway
- ◀ Event Management pathway
- ◀ Technical Officials pathway

## BWF Dual Career Programmes

in partnership with



- ◀ Bachelor of International Sport Management
- ◀ Postgraduate Certificate in International Sport Management

## International Olympic Committee

- ◀ Athlete365 Career+
- ◀ Athlete365 Learning

# BWF PATHWAYS FOR PLAYERS



### Educator

- Shuttle Time Teacher
- Shuttle Time Tutor
- Shuttle Time Trainer

### Coach

- BWF Level 1 Coach
- BWF Level 2 Coach
- BWF Level 3 Coach

### National Administrator

- National Administrators' online course
- National Administrators' workshop
- Player Pathway Programme
- Postgraduate Certificate

### Event Organiser

- Event Management online course
- Event Management Level 1 workshop
- Event Management Level 2 workshop

### Technical Official

- Line Judge
- Umpire
- Referee