

BWF Coaching Framework

COURSE / AWARD	TARGET GROUP	FORMAT	CONTENT	OUTCOMES / ASSESSMENT
SCHOOLS BADMINTON TEACHING CERTIFICATE (SHUTTLE TIME)	Current or training teachers (physical education or classroom).	8-hour course: <ul style="list-style-type: none"> One-day format, <i>or</i> 8 one-hour modules, <i>or</i> blended learning (online component plus a four-hour face-to-face session) 	Basic badminton skills and knowledge - technical, physical and tactical elements – and how to deliver safe and fun badminton sessions for children.	Ability to plan and deliver safe, structured and fun badminton activities and sessions. Assessed by course tutors.
COACH LEVEL 1	Motivated candidates with basic badminton experience / knowledge; PE teachers with badminton teaching certificate.	<ul style="list-style-type: none"> Minimum four-day course, <i>or</i> 2 x two-day course with guided coaching practice in between, <i>or</i> blended learning (online prerequisite plus two-day face-to-face session) Can also be adapted to Olympic Solidarity Technical Course format.	Basic coaching principles. How to coach - Level 1 – basic coaching methodology. What to coach - Level 1 - technical, tactical, physical and psychological elements. Planning and delivery of progressive coaching sessions (for badminton and/or para-badminton).	Demonstration of basic coaching competencies through effective planning, delivery, review and evaluation of linked coaching sessions. Safe management of group activities. Assessed by course tutor.
COACH LEVEL 2	Level 1 coaches or equivalent with minimum 12 months coaching experience beyond Level 1	Minimum six days tutored activities, plus tasked and guided coaching practice and planning. Can also be adapted to Olympic Solidarity Technical Course format.	Coaching principles. How to coach - Level 2 coaching techniques. What to coach - Level 2 - technical, tactical, physical and psychological elements with underpinning scientific principles and knowledge. Planning and delivery of annual training and competition programmes for individual badminton players.	Ability to construct and deliver annual training and competition plans. Design of individual training plans and programmes underpinned by sports science principles. Effective management of groups of players up to elite performance level. Assessed by course tutor.
COACH LEVEL 3	Level 2 coaches or equivalent with minimum of 3 years' total coaching experience.	Minimum six days of highly interactive applied sessions, involving discussion, debate and reflection on practice. Significant post-course follow-up work with tutor applied to coach's professional context.	Player development pathways – what they are and why they are important. Advanced planning and delivery for a specialized audience within the pathway, including: <ul style="list-style-type: none"> youth development elite performance 	Demonstration of how to work within and/or implement a player development pathway. Effective management of player development for target group (youth development or elite athletes). Assessed by a panel of relevant coaching experts.
COACH EDUCATORS (TUTORS / TRAINERS)	Coaches with existing experience in coach development, or very experienced coaches with relevant competences.	Course length appropriate to the level of award.	Relevant to the level of award – such as: <ul style="list-style-type: none"> Shuttle Time Tutor Shuttle Time Trainer Level 1 Coach Education Tutor Level 2 Coach Education Tutor 	Ability to deliver to adult coaches and PE teachers, catering to various learning styles and incorporating various teaching / learning techniques. Ability to provide timely and honest feedback and appropriate follow up. High level of communication skills. Assessed by BWF Team.